

FLETA.gov Search Performance Metrics

Oct 1, 2024 - Oct 31, 2024

▼

Sessions

82

↑ 10.8% from previous 31 days



Count Searches

151

↑ 0.7% from previous 31 days



Search Terms

105

↑ 10.5% from previous 31 days



Top Internal Searches by Search Terms, Session source / Medium

| | Search Terms | Session source / medium | Sessions |
|-----|-------------------|-------------------------|----------|
| 1. | Air force | google / organic | 2 |
| 2. | Army CID | duckduckgo / organic | 2 |
| 3. | bitac | google / organic | 2 |
| 4. | fleac | (direct) / (none) | 2 |
| 5. | fleac | bing / organic | 2 |
| 6. | advanced briefers | yahoo / organic | 1 |
| 7. | waiver | google / organic | 1 |
| 8. | 2025 | bing / organic | 1 |
| 9. | 24-06 | google / organic | 1 |
| 10. | AIDC | google / organic | 1 |

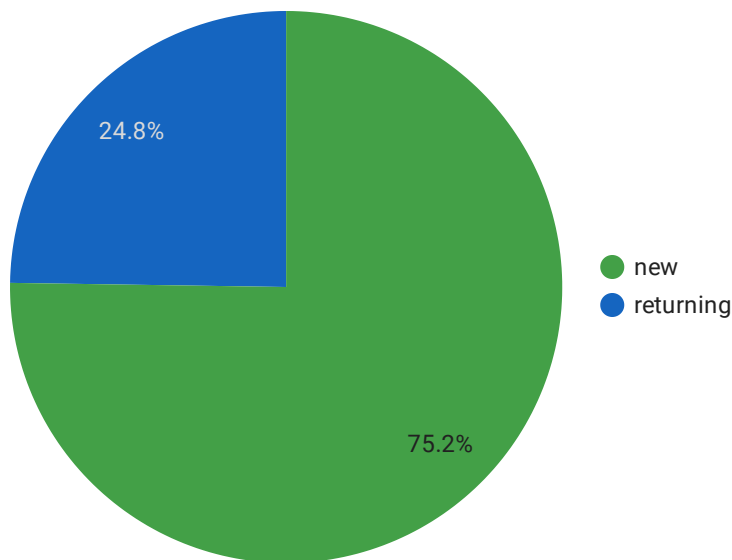
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Top External Searches Sources

| | Session source | Sessions |
|----|-------------------|----------|
| 1. | google | 42 |
| 2. | bing | 17 |
| 3. | (direct) | 13 |
| 4. | yahoo | 4 |
| 5. | duckduckgo | 2 |
| 6. | (not set) | 1 |
| 7. | fletc.gov | 1 |
| 8. | forum.officer.com | 1 |
| 9. | home.army.mil | 1 |

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New vs. Returned Search Users



Avg. Visits per Search User

