

FLETA.gov Search Performance Metrics

Nov 1, 2024 - Nov 30, 2024

▼

Sessions

86

↑ 4.9% from previous month



Count Searches

186

↑ 23.2% from previous month



Search Terms

129

↑ 22.9% from previous month



Top Internal Searches by Search Terms, Session source / Medium

	Search Terms	Session source / medium	Sessions
1.	Civilian Police Training	google / organic	2
2.	FLETC	google / organic	2
3.	FLEac	google / organic	2
4.	john hinds	google / organic	2
5.	marine	google / organic	2
6.	navy	google / organic	2
7.	open source analysis c...	bing / organic	2
8.	active shooter	google / organic	1
9.	william nicolson	bing / organic	1
10.	2024	google / organic	1

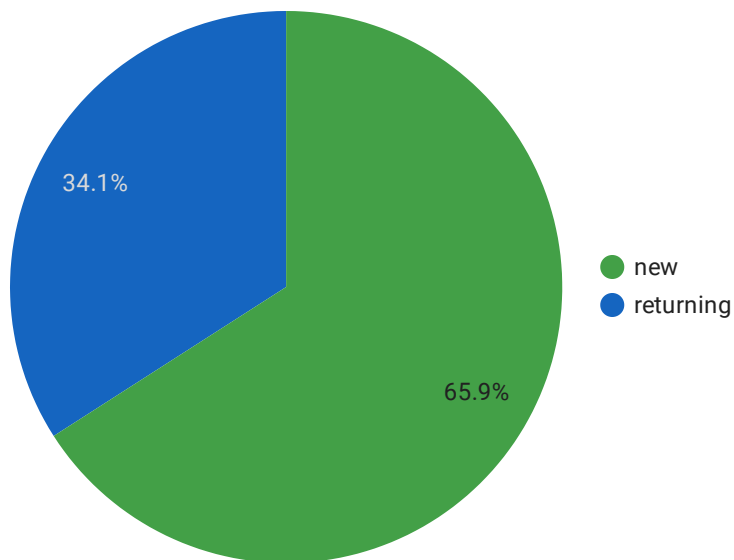
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Top External Searches Sources

	Session source	Sessions
1.	google	47
2.	bing	22
3.	(direct)	11
4.	fletc.gov	2
5.	chatgpt.com	1
6.	iadlest.org	1
7.	m.facebook.com	1

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New vs. Returned Search Users



Avg. Visits per Search User

