

FLETA.gov Search Performance Metrics

Feb 1, 2025 - Feb 28, 2025

Sessions

91

↑ 7.1% from previous month



Count Searches

189

↑ 11.2% from previous month



Search Terms

112

↑ 6.7% from previous month



Top Internal Searches by Search Terms, Session source / Medium

	Search Terms	Session source / medium	Sessions
1.	Instructional days	google / organic	1
2.	transcripts	google / organic	1
3.	transcript	google / organic	1
4.	training slippery	google / organic	1
5.	training	google / organic	1
6.	threats	bing / organic	1
7.	test	(direct) / (none)	3
8.	syllabus	bing / organic	1
9.	staff federal employees	bing / organic	1
10.	small business	google / organic	1

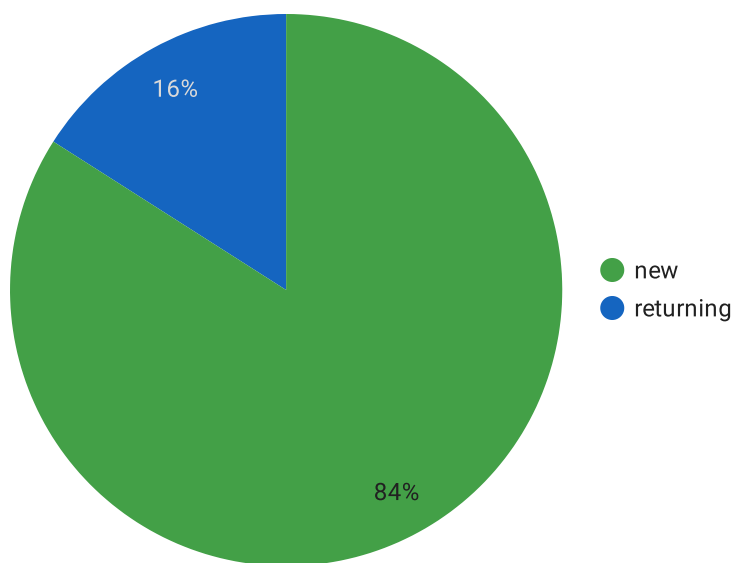
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Top External Searches Sources

	Session source	Sessions
1.	google	60
2.	fletc.gov	1
3.	duckduckgo	1
4.	chatgpt.com	2
5.	blazestack.com	1
6.	bing	17
7.	(not set)	1
8.	(direct)	8

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New vs. Returned Search Users



Avg. Visits per Search User

